



HANDS & HEARTS together

bring hope home

Sunday, September 26, 2021, 5:30 pm

About the event:

Hands & Hearts Together, a virtual celebration to support Hands On Hartford's housing assistance, homeless outreach and homelessness prevention work, is a unique opportunity to bring together friends, partners, donors and volunteers to support our commitment to the folks who turn to us for help, and the future of the Hartford community. Featuring a program that will engage, educate and entertain, along with a silent auction and call for action, this celebration offers the opportunity to have fun and do good.

Why sponsor?

- **Visibility:** Promote awareness of your brand
- **Connection:** Team up with others deeply involved in Hartford's community strength and impact
- **Social Responsibility:** meet the needs of Hartford families facing economic challenges
- **Join us** in honoring our legacy and strengthening our commitment

Why Hands On Hartford?

Hands On Hartford has been changing lives in Hartford for over 50 years! Serving thousands of Hartford residents every year, we are committed to increasing **food security and nutrition**, improving **health** and providing **housing** while we engage volunteers and connect communities. Hands On Hartford offers a **flexible, innovative approach** with **demonstrable results**.



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Sponsorship Opportunities

Publicity Reach

300 event guests anticipated
5,000+ Facebook followers
2,900+ Twitter followers
19,000+ Website visitors annually



Lead Sponsor..... \$25,000

- ◆ Hospitality Package for 20 (delivered)
- ◆ Ad: Full page, full color, inside front or back cover
- ◆ Sponsor speaking opportunity during program



Presenting Sponsor (in-kind AV services)

- ◆ Hospitality Package for 20 (delivered)
- ◆ Ad: Full page, full color, inside front or back cover
- ◆ Sponsor speaking opportunity during program



Sapphire Heart Sponsor..... \$10,000

- ◆ Hospitality Package for 10 (delivered)
- ◆ Ad: Full page, full color
- ◆ Sponsor speaking opportunity during program



Topaz Heart Sponsor..... \$2,500

- ◆ Hospitality Package for 4
- ◆ Ad: Half page



Ruby Heart Sponsor..... \$5,000

- ◆ Hospitality Package for 8
- ◆ Ad: Full page
- ◆ Share a greeting during program



Emerald Heart Sponsor..... \$1,500

- ◆ Hospitality Package for 2
- ◆ Ad: Quarter page

All Sponsors:

- ◇ Unlimited virtual access to the event
- ◇ Sponsor recognition on all event-related promotional materials, including flyers, invitations, and minimum 4 email and social media notices including individualized recognition
- ◇ Sponsor advertisement (size specified below) in event program, and logo displayed during program
- ◇ Sponsor recognition on Hands On Hartford and event website

Hospitality Package:

Full gourmet dinner, including appetizers, main course, dessert and beverages to be picked up on the day of the event.



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Sponsorship Form

Company Name: _____

Contact Name: _____

Title: _____

Address: _____

Phone: _____

Email: _____

Sponsorship Level (includes ad) *(sponsorship commitments received by August 15, 2021 will receive full benefits)*

- \$25,000 Lead Sponsor \$10,000 Sapphire Heart Sponsor \$2,500 Topaz Heart Sponsor
 In-kind Presenting Sponsor \$5,000 Ruby Heart Sponsor \$1,500 Emerald Heart Sponsor

Program Book Ads Only *(ads must be received by August 15, 2021)*

- \$750 Full Page Ad \$500 Half Page Ad \$250 Quarter Page Ad

Ad specs: Ads will be printed in black and white (except full color Presenting and Sapphire Heart Sponsor Ads). Preferred format is pdf, png or jpg. Full page size is 8" tall by 5" wide. Half page size is 4" tall by 5" wide. Quarter page size is 4" tall by 2.5" wide.

Payment *(please check one)*

- I have enclosed a check payable to Hands On Hartford Please send me an invoice Please charge my credit card

Card Type (please circle) Visa Mastercard American Express Discover

Card Number _____

Expiration Date _____ Security Code _____

Name on card _____

Billing address _____

Please return this form to:

Kate Shafer, Development Director
Hands On Hartford
55 Bartholomew Avenue
Hartford, CT 06106

Questions and email for ad materials:

Kate Shafer at kshafer@handsonhartford.org or 860-706-1505

